

# Degree Plan

## MAMC: Graduate Certificate in Social Media

DEGREE PLAN OF: \_\_\_\_\_ DATE \_\_\_\_\_  
Please print your name

FACULTY ADVISER: \_\_\_\_\_

TOTAL CREDITS REQUIRED: 12

		Credit	TERM/YEAR	GRADE
Students must complete the following TWO courses:				
MMC 5636	Introduction to Social Media	3	_____	_____
MMC 5006	Introduction to Multimedia Communication	3	_____	_____
Students must complete TWO of the following FOUR courses:				
MMC 6728	Branding Using Social and Mobile Media	3	_____	_____
ADV 6325	Advertising and Social Media	3	_____	_____
MMC 6936	Digital Storytelling	3	_____	_____
MMC 6949	Professional Internship	3	_____	_____

\_\_\_\_\_  
Signature of Student

\_\_\_\_\_  
Date Signed

\_\_\_\_\_  
Degree-Seeking Students Only: Signature of Academic Faculty Adviser

\_\_\_\_\_  
Date Signed

\_\_\_\_\_  
Signature of Certificate Program Faculty Adviser

\_\_\_\_\_  
Date Signed

\_\_\_\_\_  
Signature of Sr. Associate Dean, Division of Graduate Studies & Research

\_\_\_\_\_  
Date Signed