

MAMC: Global Strategic Communication

DEGREE PLAN OF: _____
Please print your name.

DATE _____

FACULTY ADVISER: _____

TOTAL CREDITS REQUIRED: 37 CREDITS MINIMUM (excluding undergraduate courses throughout the university). No thesis is required.

A. CULTURE CORE. 9 CREDITS REQUIRED*. Complete all of the following.

		CREDIT	TERM/YEAR	GRADE
MMC 5708	Foundations of Intercultural Communication	3	_____	_____
MMC 6638	Global Activism & Social Change Communication	3	_____	_____
PUR 6409	International Issues Management & Crisis Communication	3	_____	_____

B. MESSAGING CORE. 7 CREDITS REQUIRED

		CREDIT	TERM/YEAR	GRADE
MMC 6936	Video Storytelling	4	_____	_____
MMC 6936	Public Affairs Communication	3	_____	_____

C. COMMUNICATION CORE. 6 CREDITS REQUIRED.

		CREDIT	TERM/YEAR	GRADE
MMC 6400	Mass Communication Theory	3	_____	_____
MMC 6421	Applied Strategic Communication Research Methods	3	_____	_____

D. SPECIALIZATION CONCENTRATION. 12-14 CREDITS REQUIRED.

		CREDIT	TERM/YEAR	GRADE
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

E. CAPSTONE EXPERIENCE. 3 CREDITS REQUIRED

		CREDIT	TERM/YEAR	GRADE
MMC 6936	Capstone	3	_____	_____

TOTAL CREDITS REQUIRED: 37 CREDITS REQUIRED of which 35 must be letter-graded (excluding undergraduate courses throughout the university).

Signatures below indicate approval of this degree plan.

Signature of Student

Date Signed

Signature of Faculty Adviser

Date Signed